

Pre-Program Survey

1. Is there a theme of the program Abby needs to follow? If so, what is it and how was it chosen?
2. What are the three biggest challenges that this audience is facing?
3. Who have you had for speaker in the past?
4. What did your people like most about their presentations?
5. What is the specific objective for Abby's program?
6. Please identify three things you would like to have happen as a result of Abby's presentation.
7. Are there any key words you want Abby to emphasize? If so, what are they?
8. What are the major job responsibilities of the audience members?
9. What are your people doing right?
10. What are the barriers to productivity in your organization?
11. What questions have I not asked you that I should have?

Please forward anything else that Abby might need to do her best in designing and presenting this program (newsletters, mission statement, program brochure, etc.).

Questions? - Email: abby@abbyshields.com or call 888-586-8356